

# Why is it so important to advertise my property on the major internet property websites?

Simple – its where the majority (85%)\* of house hunters search for their next property.

The search for property has changed dramatically over the last 10 years. Why walk up and down the street of estate agents offices when you can look in one place in the comfort of your own home for your next property. The internet is the new High Street office for estate agents and unlike estate agents it is open 24 hours a day.

At HomeXperts we understand the power of the internet and the importance of presenting your property in its best possible light, on the most popular Internet property portals. HomeXperts subscribes to the most popular property search sites to ensure that we reach the maximum amount of buyers and create the maximum amount of interest for your property. More interest means more activity leading to faster sales and higher prices for our clients.

*Market your property with HomeXperts and it will be seen on all the major property websites where millions of home buyers and renters look for their next home.*

## Presenting your property

Research shows us that when searching for property, prospective purchasers are attracted by lots of good quality photos, a floorplan showing the layout of the property, a detailed description of the property and information about the local area. Buyers are often “turned off” by limited or poor photography, poor descriptions and no floor plans.

Your property will not get a second look if it is not well presented and your opportunity to sell or let will have gone. Making your property stand out amongst other properties is so important to ensure you get the levels of interest required to sell or let your property quickly.

*At HomeXperts we understand how important it is to present your property in its best light. We will always take plenty of photos using a wide angle lens camera, draw a floor plan of the layout of your property and write a detailed description.*

\*Source – Rightmove.co.uk 2009

**HomeXperts**<sup>TM</sup>  
your local letting & sales agent



You'll find us on... **Zoopla.co.uk**

the guardian

and also on...



## Maximum Saleability HomeXperts will...

- ✓ Advertise your property on major portals including Rightmove, Zoopla and Google.
- ✓ Take lots of photos with a wide angle lens camera
- ✓ Write a detailed description about your property and the local area.
- ✓ Give you honest advice about presenting your home for maximum saleability.
- ✓ We will accompany ALL viewings to make sure no opportunity is missed.