



HomeXperts™
your local letting & sales agent

New Home Services



HomeXperts New Homes Division promotes the sale of new homes sites to assist either local or corporate developers. We are able to provide an extensive range of services from the sourcing of potential sites, through to the marketing and sale of new developments.

Market Preparation

Getting the right advice about the local property market and the potential of your development is critical to a successful and profitable scheme.

We have an excellent knowledge of the local property market, planning conditions and environmental issues. Our expertise will help you to make the right decisions about property planning, pricing and local marketing.

Marketing

Good marketing, we believe starts with good sales details.

Our fast and efficient team will produce eye-catching particulars with good photography, accurate floor plans and site maps. With the advantages of technology, we are also able to offer virtual tours and computer generated graphics. We are also able to manage your development website, search engine optimisation and on-line marketing via social media outlets such as Facebook and Twitter.

Our design team can advise on marketing initiatives and advertising solutions to help achieve targets and to present your development in the best possible light.

HomeXperts has a comprehensive database of prospective buyers waiting for properties which enables our New Homes Division to become immediately effective in sourcing homebuyers.



Regular Feedback

Sales will be actively progressed from offer through to exchange - to us it is not sold just because an offer has been made. We constantly communicate with all parties to ensure that exchange of contracts happens as quickly as possible.



Flexibility

Whether you are looking for us to provide full onsite staff for your site, or forward sell off-plan, we can provide a package to suit you. Alternatively you may be seeking to employ our services as a Referral Agent, which will increase your site traffic foot-flow from leads generated by enquiries made through our offices, resulting in increased business to your site.

Recruitment

In a highly competitive industry, the recruitment of the right sales personnel is crucial, we only employ people committed to delivering the best possible service to our clients. Our team has an unparalleled knowledge of the industry and with regular ongoing training ensures a powerful vibrant sales force.

Interior design

We work closely with a local interior designer who will act from a brief to prepare show units to the correct target market within realistic budgets. We are also able to source and arrange furniture packs for show units.

HomeXperts is a highly motivated, pro-active Estate Agency specialising in residential sales, lettings, new homes and developments.

Environmental issues

Planning authorities are keen to encourage all new build schemes to be eco-friendly. Homes of the future will need to reach European standards on carbon emissions. Energy efficient contributions developers are making should be highlighted within the sales literature.

Greenfield, Brownfield and re-furbishment opportunities

HomeXperts are aware of the competitiveness and rarity that bringing land or conversion opportunities to the market place brings. We do from time to time become party to these opportunities, and any developer registered with us will be advised immediately of these sites. Please contact us if you would like to be kept informed of any development opportunities. All details will be treated in the strictest confidence.



Contact us

To discuss your developments potential and requirements, please call me to arrange a meeting at your earliest convenience.

I look forward to hearing from you.

Sarah James
HomeXperts New Homes



www.HomeXpertsuk.com



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For further information please contact:

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